



# AVG 2012 for Business

Delivers more,  
demands less  
of your customers



We Protect Us™

## Why work with us?

### We Protect Us™

AVG is 98 million active users working together, sharing threat information to keep each other safe.

Together **WE** keep 240 new viruses off our PCs every minute

Together **WE** remove over 100 million threats every single day

Every six seconds someone new joins **US**

Every six seconds someone recommends **US**

Join our community today to learn how **We Protect Us™**

### We are the champions of small business security

- Our products are designed exclusively with the small business in mind, ensuring they are high on protection, light on resources and easy to use
- AVG has considerably higher levels of satisfaction amongst small businesses compared to other major brands
- We're rated #1 for ease of use by Tolly\*
- We're rated 5★ for value for money by SC Magazine
- That's why 1 in 4 SMBs already trust AVG to protect their business\*\*

Sources: \*Tolly independent testing labs \*\*AVG & GFK Small Business IT Security Survey June 2010

## Our technology

AVG is one of the world's most recognizable names in online threat protection, with 98 million businesses and consumers around the world relying on us to keep them safe. We combine multiple layers of protection so that your customers won't have to worry about security threats to their data or to their business.

Here are some of the key features of AVG 2012 that help your customers focus on driving their business forward.

### Award-winning protection for your customers' business

**AVG LinkScanner®** comes with all our security products, keeping your customers' business protected from threats that can be hidden on any website.

**AVG Identity Protection™** uses the latest behavioral technologies to identify software that behaves strangely and stop it before it can do any damage to your customers' business.

**AVG's Social Networking Protection** automatically check links that are exchanged within Facebook, MySpace and Skype in real time so that your customers' business is protected.

### Liberate your customers' time so they can focus on their business

**AVG Smart Scanning** scans while your customers are away and runs in low-priority mode when they're working.

**AVG Remote Admin Console** enables your customers to install and deploy simply and rapidly across their business network without leaving their office.

### We win awards



## Our community says:

"AVG has helped significantly reduce approximately 37% unscheduled downtime and has freed customers to get on with the business of business, not crisis."

Pam Rodgers, Managing Director, PRR plus

"Now that everyone has experienced how much more efficient AVG is at work, we've been inundated by colleagues wanting us to uninstall their existing software on their private home laptops and install AVG for them."

Adrian Collinson, Head of IT, Force India

"AVG never lets anything in. It just seems to catch everything. It uses minimal resources while it's scanning. That makes me a lot more productive as well as everyone else that uses a machine at the school district. It basically eliminates any downtime."

Al Allen, Network Administrator/Technology Director, Maricopa Unified School District

"We spend 90% less time managing anti-virus with AVG. The efficiencies we gain from using AVG mean valuable time we can spend on other IT projects to meet the needs of our constituents."

John Allman, Technology Director, City of Brentwood

"AVG offers a well-featured network protection package that is easy to manage and looks good value for smaller businesses. Plenty of security features, good centralized management with group policies, improved installation and very good value."

Dave Mitchell, SC Magazine

"Testing showed that, with AVG, users can save valuable time in managing their security solution – time that can be better used to focus on their business. With AVG, they can rest assured that they have a solution that is one of the easiest to use for most common tasks, such as running scans, installing across a small business network, etc."

Tolly Test Report

"AVG brings Virgin Digital Help the brand of choice for those who know what's what in Internet Security along with a loyal client base of 98 million users created almost entirely through word of mouth."

Tim Dowling, Marketing & Customer Operations Director, Virgin Digital Help


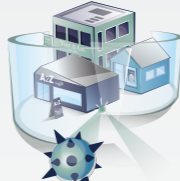



"Internet security shouldn't take up time – it's important, but if it just gets on and does its job, and has been designed well, you should be able to forget about it. That has been our experience with AVG over the past 5 years."

Simon Mills, Network Manager, Waingels

"AVG Anti-Virus Business Edition is a great product. If you are looking for a dependable, full-featured anti-virus solution, with centralized management, that is easy to configure, AVG is a great option. You can have it installed and up and running across your domain in just a few hours."

Jim Sisco, Network Administrator, R&O Construction

## Introducing AVG 2012 for Small Business

	 AVG Internet Security Business Edition 2012	 AVG Anti-Virus Business Edition 2012	 AVG File Server Edition 2012	 AVG Email Server Edition 2012	 AVG Linux Server Edition
File Server Protection	✓	✓	✓	✓	✓
Workstation Protection (laptops, PCs)	✓	✓			
Workstation Anti-Spam (laptops, PCs)	✓				
Mail Server Protection	✓			✓	✓

## Which protection is right for your customers?

“Emails and the internet are our lifeline... without them I can't grow my business”



**AVG Internet Security Business Edition 2012** is perfect for the growing, internet-active business.

Your customers can be confident of a better email experience without compromising their security thanks to AVG Anti-Spam and AVG Email Server protection. AVG Internet Security Business Edition 2012 doesn't clog up their network with spam, giving them a safer business and faster communication.

“I don't want my protection to interfere with my day job”



**AVG Anti-Virus Business Edition 2012** gives your customers more protection and less hassle by taking away the frustrations, delays and decisions that they just don't need. Rather than being a complex enterprise solution, we give your customers a simple experience that's designed for small business.

“I can't afford to lose access to my data”



**AVG File Server Edition 2012** provides dedicated, award-winning protection for your customers' Windows File Server. Keep their network clean, clear and fast, so they don't lose access to those essential files.

## Which protection is right for your customers?

“My network slows down because it is clogged with spam”



**AVG Email Server Edition 2012** contains AVG Email Server Protection and AVG Anti-Spam. Spam emails are blocked from entering your customers' business network, so they can keep their email server clean, clear and fast.

“I can't afford to lose the data and emails on my Linux Server”



**AVG Linux Server Edition** blocks spam from clogging up your Linux server and keeps your customers' data safe.

“We're paying too much for protection”

Our Business Edition range has been rated 5★ value for money by SC Magazine\*\*

\*[www.tolly.com](http://www.tolly.com)

\*\*[www.scmagazine.com](http://www.scmagazine.com)

# AVG Internet Security Business Edition 2012

## Safer business. Faster communication.

### Minimizes disruption by securing their data

- Your customers don't lose access to those essential files on their computers and servers with our award-winning protection.

**AVG Firewall, AVG Anti-Virus, AVG Anti-Spyware, AVG Resident Shield, AVG Smart Anti-Rootkit**

### Keeps their communications clean, clear and fast

- Makes sure your customers' inbox and servers are safe and clutter-free.

**AVG Email Server Protection, AVG Email Scanner, AVG Social Networking Protection**

### Liberates your customers' time so they can focus on their business

- Suffer less distraction and delay with our products, allowing them and their employees to focus on driving their business forward.

**AVG Smart Scanning, AVG Silent Mode, AVG Email Server Protection, AVG Remote Administration**

### Keeps your customers' employees safe online

- Surf, search and download with confidence.

**AVG LinkScanner®, AVG Anti-Virus, AVG Online Shield™**

### Keeps your customers' client information safe from hackers

- Maintain their integrity as a reliable business partner by ensuring their client data is kept private and online transactions are conducted safely.

**AVG File Server Protection, AVG Firewall, AVG Data Protection**

### They spend less on their protection, more on their growth

- Our business protection has been rated 5★ value for money by SC Magazine.

[www.scmagazine.com](http://www.scmagazine.com)

### Gives them the right support at the right time

- Reassurance that our experts are just a phone call away.

### AVG Support



# AVG Internet Security Business Edition 2012



IS	AVG Internet Security Business Edition 2012	Workstation Protection	Anti-Virus	Anti-Spyware	Anti-Rootkit	Web Protection (HTTP scanner)	Web Protection (Instant Messaging)	Web Protection (against drive-by malware)	Web Protection (search advisory)	Firewall	ID Theft Protection	Email Scanner (client)	Anti-Spam (client)	System Tools	Server Protection	File Server Protection (incl. Sharepoint)	Email Server Protection	Email Scanner (server)	Anti-Spam (server)	Remote Administration	Rescue CD
1	ESET Smart Security 4 Business Edition	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
2	F-Secure Business Suite	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
3	G Data EndPoint Protection Enterprise	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
4	Symantec Protection Suite Small Business Edition	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
5	Kaspersky Enterprise Space Security	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
6	McAfee Endpoint Protection - Advanced Suite	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
7	Microsoft Forefront Client Security	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
8	Panda Security for Business	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
9	Sophos Security Suite SBS	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
10	Trend Micro Worry-Free Business Security 7 Advanced	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓

# AVG Anti-Virus Business Edition 2012

## More Protection. Less hassle.

### Minimizes disruption by securing their data

- Your customers don't lose access to those essential files on their computers and servers with our award-winning protection.

**AVG Firewall, AVG Anti-Virus, AVG Anti-Spyware, AVG Resident Shield, AVG Smart Anti-Rootkit**

### Liberates your customers' time so they can focus on their business

- Suffer less distraction and delay with our products, allowing your customers and their employees to focus on driving their business forward.

**AVG Smart Scanning, AVG Silent Mode, AVG Email Server Protection, AVG Remote Administration**

### Keeps your customers' employees safe online

- Surf, search and download with confidence.  
**AVG LinkScanner®, AVG Anti-Virus, AVG Online Shield™**

### Keeps your customers' client information safe from hackers

- Maintain their integrity as a reliable business partner by ensuring their client data is kept private and online transactions are conducted safely.

**AVG File Server Protection, AVG Firewall, AVG Data Protection**

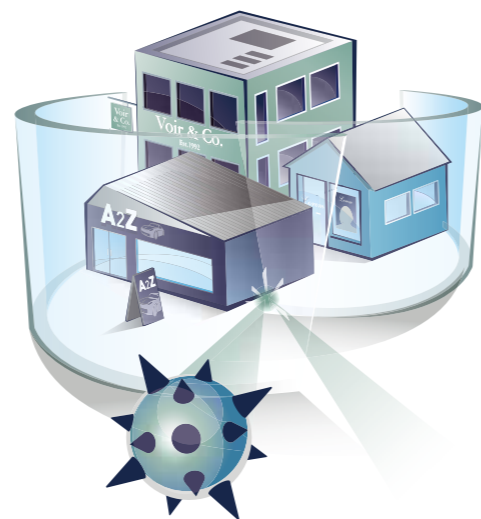
### They spend less on their protection, more on their growth

- Our business protection has been rated 5★ value for money by SC Magazine.

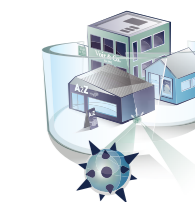
[www.scmagazine.com](http://www.scmagazine.com)

### Gives them the right support at the right time

- Reassurance that our experts are just a phone call away.  
**AVG Support**



# AVG Anti-Virus Business Edition 2012



AV	AVG Anti-Virus Business Edition 2012	Workstation Protection	Anti-Virus	Anti-Spyware	Anti-Rootkit	Web Protection (HTTP scanner)	Web Protection (Instant Messaging)	Web Protection (against drive-by malware)	Web Protection (search advisory)	Firewall	ID Theft Protection	Email Scanner (client)	Anti-Spam (client)	System Tools	Server Protection	File Server protection (incl. Sharepoint)	Email Server protection	Email Scanner (server)	Anti-Spam (server)	Remote Administration	Rescue CD	
1	Avast! Small Business Server Suite	✓	✓	✓	✓	✓	✓					✓			✓	✓	✓	✓		✓	✓	
2	Avira Small Business Suite	✓	✓	✓	✓	✓		✓	✓	✓		✓	✓		✓	✓	✓	✓	✓	✓	✓	
3	BitDefender Client Security	✓	✓	✓	✓					✓		✓	✓							✓	✓	
4	ESET NOD32 Antivirus 4 Business Edition	✓	✓	✓	✓							✓		✓						✓	✓	
5	F-Secure Client Security 9	✓	✓	✓	✓	✓		✓		✓	✓	✓								✓	✓	
6	G Data AntiVirus Enterprise	✓	✓	✓	✓	✓	✓	✓				✓			✓		✓	✓	✓	✓	✓	✓
7	Kaspersky Business Space Security	✓	✓	✓	✓	✓	✓	✓		✓		✓			✓	✓				✓		
8	McAfee Endpoint Protection Suite	✓	✓	✓		✓			✓	✓		✓	✓		✓	✓	✓			✓	✓	
9	Sophos Anti-Virus SBE 4	✓	✓	✓	✓															✓	✓	
10	Symantec Endpoint Protection 12 Small Business Edition	✓	✓	✓	✓			✓		✓										✓		
11	Trend Micro Worry-Free Business Security 7 Standard	✓	✓	✓	✓	✓	✓	✓		✓		✓	✓		✓					✓	✓	

## AVG File Server Edition 2012

Keep your servers clean, clear and fast.

**Minimizes disruption to your customers' business by securing their data**

- They don't lose access to those essential files on their servers with our award-winning protection.

**AVG Firewall, AVG Anti-Virus, AVG Anti-Spyware**

**Liberates your customers' time so they can focus on their business**

- They suffer less distraction and delay with our products, allowing them to focus on driving their business forward.

**AVG Smart Scanning, AVG Silent Mode, AVG Remote Administration**

**Keeps your customers' client information safe from hackers**

- Maintains their integrity as a reliable business partner by ensuring their client data is kept private.

**AVG File Server Protection**

**They spend less on their protection, more on their growth**

- Our business protection has been rated 5★ value for money by SC Magazine.

**[www.scmagazine.com](http://www.scmagazine.com)**

**Gives them the right support at the right time**

- Reassurance that our experts are just a phone call away.

**AVG Support**



## AVG Email Server Edition 2012

Keep your emails clean, clear and fast.

**Keeps your customers' communications clean, clear and fast**

- Makes sure their inbox and mail server are safe and clutter-free.

**AVG Email Server Protection, AVG Anti-Spam, AVG Email Scanner**

**Minimizes business disruptions by securing their data**

- They don't lose access to those essential emails on their servers with our award-winning protection.

**AVG Firewall, AVG Anti-Virus, AVG Anti-Spyware**

**Liberates your customers' time so they can focus on their business**

- Suffer less distraction and delay with our products, allowing them to focus on driving their business forward.

**AVG Smart Scanning, AVG Silent Mode, AVG Remote Administration**

**They spend less on their protection, more on their growth**

- Our business protection has been rated 5★ value for money by SC Magazine.

**[www.scmagazine.com](http://www.scmagazine.com)**

**Gives them the right support at the right time**

- Reassurance that our experts are just a phone call away.

**AVG Support**



## AVG Linux Server Edition

Keep your emails clean, clear and fast.

**Keeps your customers' communications clean, clear and fast**

- Makes sure their inbox and mail server are safe and clutter-free.

**AVG Linux Server Protection, AVG Anti-Spam, AVG Email Scanner**

**Minimizes disruption to their business by securing their data**

- They don't lose access to those essential files on their servers with our award-winning protection.

**AVG Firewall, AVG Anti-Virus, AVG Anti-Spyware**

**They spend less on their protection, more on their growth**

- Our business protection has been rated 5★ value for money by SC Magazine.

**www.scmagazine.com**

**Gives them the right support at the right time**

- Reassurance that our experts are just a phone call away.

**AVG Support**



## Join our small business community and we give your customers all of these for free:

### AVG Remote Administration 2012

**Allows your customers to manage their whole network from one place**

Now there's no need for your customers to visit each computer or office to manage their protection. With AVG Remote Administration, they can manage their whole business network from one place.

- They spend less time managing their network security
- They install protection on a remote computer
- Automatically scans their network for viruses

### AVG Rescue CD

Your customers can get their business back up and running rapidly

AVG Rescue CD is a comprehensive toolkit that will repair system crashes and return systems to a state where they can operate at full capacity, thanks to deep-rooted infections having been removed and file systems repaired.

- Removes infections, repairs files and recovers systems
- Allows your customers to be prepared for the unexpected
- Download free of charge to a CD or USB

### Register with us and they'll also get:

- Free updates to new versions of the program
- Free year-round expert telephone and online support
- Assistance with lost, forgotten or stolen license details

# AVG vs Competitors

Category: Protection against infection (such as viruses, worms or Trojan Horses)\*

AVG is **139%** more effective than Microsoft Security Essentials

AVG is **72%** more effective than McAfee Total Protection 2011

AVG is **48%** more effective than Avira Premium Security Suite

AVG is **43%** more effective than Sophos Endpoint Security and Control

AVG is **39%** more effective than PC Tools Internet Security 2011

AVG is **34%** more effective than Eset Smart Security 4

AVG is **26%** more effective than Trend Micro Titanium Internet Security 2011

AVG is **13%** more effective than avast! Free AntiVirus 6.0

\* Overall score based on average of  
 - Real-World Testing (Protection against 0-day malware attacks from the internet)  
 - Dynamic Detection Testing (Blocking of malware on pre or post execution)  
 - Detection of a representative set of malware discovered in the last 2-3 months (AV-Test reference set)  
 - Detection of widespread malware

SOURCE: AVTEST.ORG, TEST PLATFORM: WINDOWS XP (SP3, 32 BIT)

# AVG vs Competitors

Category: Cleaning and repair of an infected computer\*

AVG is **91%** more effective than avast! Free AntiVirus 6.0

AVG is **53%** more effective than PC Tools Internet Security 2011

AVG is **30%** more effective than Trend Micro Titanium Internet Security 2011 Security Suite

AVG is **25%** more effective than Eset Smart Security 4

AVG is **17%** more effective than McAfee Total Protection 2011

AVG is **3%** more effective than Sophos Endpoint Security and Control

\* Repair overall score based on average of:  
 - Removal of all active components malware from a computer  
 - Removal of further malicious components and remediation of critical system settings  
 - Detection of Rootkits and stealth malware  
 - Removal of Rootkits and stealth malware

SOURCE: AVTEST.ORG, TEST PLATFORM: WINDOWS XP (SP3, 32 BIT)



## Contact details

Existing partner

Please contact your dedicated, named AVG account manager or the teams below:

Account manager team: 01636 658016

Priority technical support: 01636 658058

Priority technical support: resellersupportuk@avg.com

or visit the Reseller Center at [www.avg.com/rc-login](http://www.avg.com/rc-login)

New partner enquiries

please call the new partner team on 01636 658 085

Email at [reselleruk@avg.com](mailto:reselleruk@avg.com) or visit [www.avg.com/reseller](http://www.avg.com/reseller)

## Connect with AVG:

[avgatwork.com](http://avgatwork.com) | [small-business.blog.avg.com](http://small-business.blog.avg.com) | [twitter.com/avgfree](https://twitter.com/avgfree) | [fb.com/avgfree](https://fb.com/avgfree) | [bit.ly/AVGSMB](http://bit.ly/AVGSMB)

### Partner details:

[www.avg.com](http://www.avg.com)

AVG Technologies (UK)  
Glenholm Park,  
Brunel Drive,  
Newark,  
Nottinghamshire  
NG24 2EG