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RECENT ACCOLADES

- Westcoast Labs Platinum Product Award
- No.1 most downloaded software of all time on CNET's Downloads.com
- SC Magazine Europe 2010 Award Finalist
- SC Magazine "Best of 2009" Internet Security Network Edition
- Business Solutions Magazine "Best Product 2009" Email & Endpoint Security
- SC Magazine UK 2009 Excellence Award Winner SBS Edition
- 10 Essential Third-Party Security Apps for Windows 7 eWeek magazine
- CRN's "14 Essential Products for SMB" Channel Web's "Best Products of 2009"
- CRN Awards Software Vendor of the Year 2009 Shortlisted
- Microscope Aces Software Vendor; Security Vendor; Channel Team of the Year 2010 Finalist
- Info Security Product Guide's Global Product Excellence Awards

ADVANTAGE YOU

Better business for you

- Industry-leading discount structure with competetive sales volume requirements.
- Renewal commissions paid to you even if licenses are renewed directly.

Advanced Technology

- AVG's 110 million users worldwide provide threat information to keep our labs one step ahead.
- AVG unique LinkScanner® real-time technology lets the user know if the webpage they are going to is safe before they even get there.
- AVG Data Protection technology uses behavioural analysis to detect intruders.
- Our reputation-based technology enabled AVG to be the first vendor to receive the Checkmark Anti-Malware Dynamic Certification.

Superior Support from AVG

- Free-of-Charge unlimited, fast response email and telephone support.
- Free-of-Charge installation assistance to support your customers.
- Marketing resources available to grow your business.

TARGET MARKET

- Companies performing a wide range of online activities involving banking or purchasing transactions and customer, supplier or partner communications.
- Companies looking for a security solution that is ideal for their small to medium business needs.
- Companies who are tired of over-engineered solutions that slow them down.
- Companies with Microsoft Windows® networks.
- Companies needing complete protection for workstations, servers and remote workers.

FASTER, SAFER, EASIER TO USE

Faster

- New high-performance virus and spyware scanner – robust protection that doesn't get in the way of running a business.
- Up to 50% improvement in scanning times over earlier versions (depending on system load and configuration).
- Up to 15% improvement in boot times.
- Up to 10% improvement in memory usage.

Safer

- LinkScanner® safe-surfing and safe-searching technology delivers real-time protection against fast-moving web threats.
- Enhanced firewall works in the background to keep hackers out of the network.
- New Linux-based Rescue CD allows the network to be recovered even if an existing infection prevents Microsoft Windows® from booting.

Easier to use

- Centralised configuration, reporting and updating.
- One-stop license management.
- Remote installation and repair.
- Security policy enforcement.

It's faster, smarter security that won't slow business down.

AVG's unique LinkScanner® Web Protection technology works in real time to check web pages for active threats and stop poisoned pages from opening.

Why is this unique?

- Many competitive products rely on 'Blacklists' of sites that have previously been poisoned. Given that **60% of web threats come and go in a day**, these Blacklists can be quickly out of date meaning no protection against real-time threats.

- LinkScanner® gives dynamic, real-time 24/7 protection against the latest web threats.

THE AVG DIFFERENCE

Feature	AVG LinkScanner®	McAfee SiteAdvisor Plus	Norton Safe Web 2010
Technology	Distrubuted real-time scanning	Centralised Crawling	Centralised Crawling and DB lookups
Exploits/DBD in real time	✅	❌	❌
0-day web page threats	✅	❌	❌
Site blocking	✅	✅	✅
Search ratings	✅	✅	✅
Supported search engines	Google, Yahoo, MSN	Google, Yahoo, MSN, ASK	Google, Yahoo, Bing
Phishing Protection	✅	✅	✅

Green tick = functionality available in this product. Red cross = functionality not available in this product. This table has been assembled from information available in March 2010.

AVG Internet Security Business Edition is built around a robust core of proven protection against viruses, spyware, spam, hacker attacks and other existing threats. It adds functionality above and beyond AVG's core Anti-Virus product to provide businesses with protection against new and unknown attacks that can threaten their data at any time.

WHY INTERNET SECURITY

Anti-Virus is good, Internet Security is best.

Upgrading to AVG Internet Security gives businesses:

Data Protection

- Uses cutting-edge technologies like behavioural analysis, real-time, in-the-cloud testing and application Whitelisting.

- Resident Shield, firewall and data protection modules synergistically share malware information behind the scenes.

- Business benefit: threats for which signatures have not yet been issued are kept out of the network.

Enhanced Anti-Spam

- Protects against phishers, scammers and spammers from clogging workstations and mail servers.

Email Server Protection

- Provides protection against phishers and server-based spam.

- Keeps email systems running smoothly.

AVG INTERNET SECURITY BUSINESS EDITION 9.0
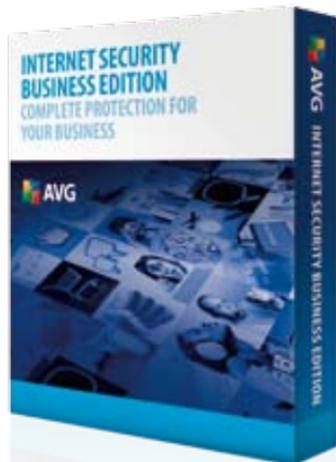
Why AVG Internet Security Business Edition 9.0?

- Provides the most protection in a single SMB solution, covering workstations, laptops, file servers and email servers.

- Provides businesses with protection against existing and future threats using two next-generation technologies:
  - LinkScanner® to protect against employees from accidentally visiting unsafe web pages
  - Data Protection to provide businesses with protection from new and unknown threats and help towards regulatory compliance.

- Pulls these capabilities together with an enhanced firewall and high-performance anti-virus and anti-spyware scanner to deliver proactive protection that's second to none.

- By leveraging cutting-edge technologies like application Whitelisting and 'in-the-cloud' automated testing, previously undocumented threats are detected and blocked.

- Includes a Linux-based Rescue CD to allow the network to be recovered even if an existing infection prevents Microsoft Windows® from booting.

Your customer's business is online, so their protection should be too. AVG Internet Security Business Edition 9.0 is designed to protect their workstations and servers, allowing them to focus on their business. Our unique next-generation LinkScanner® and Data Protection modules provide a vital extra level of security.

	Workstation Protection	Anti-Virus	Anti-Spyware	Anti-Rootkit	Web Protection (HTTP Scanner)	Web Protection (Instant Messaging)	Web Protection (Against drive-by malware)	Web Protection (Search Advisory)	Firewall	ID Theft Protection	Email Scanner (Client)	Anti-Spam (Client)	System Tools	File Server Protection	SharePoint Server Protection	Email Server Protection	Email Scanner (Server)	Anti-Spam (Server)	Remote Administration	Rescue CD
AVG Internet Security Business Edition 9.0	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
ESET Smart Security 4 Business Edition	✓	✓	✓	✓	✓	✗	✗	✗	✓	✓	✓	✓	✓	✗	✓	✗	✗	✗	✓	✓
Symantec Protection Suite Small Business Edition	✓	✓	✓	✓	✗	✗	✗	✗	✓	✗	✓	✗	✗	✓	✓	✓	✓	✓	✓	✗
McAfee Total Protection for Endpoint	✓	✓	✓	✓	✗	✗	✗	✗	✓	✗	✓	✗	✓	✓	✗	✓	✓	✗	✓	✗
Kaspersky Enterprise Space Security	✓	✓	✓	✓	✓	✗	✓	✗	✓	✓	✓	✓	✗	✓	✓	✓	✓	✓	✓	✓

Green tick = functionality available in this product. Red cross = functionality not available in this product. This table has been assembled from information available in March 2010.
Note: The Data Protection, Firewall, Anti-Spam client, and WebShield modules are intended for desktop use and should not be installed on a server.
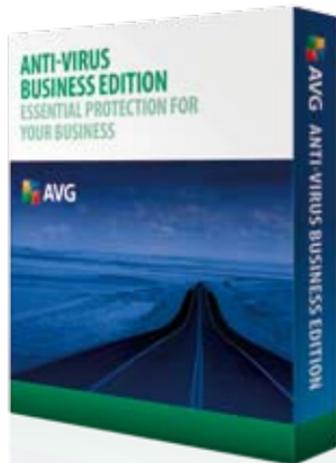
AVG ANTI-VIRUS BUSINESS EDITION 9.0

Why AVG Anti-Virus Business Edition 9.0?

- Provides businesses with valuable data protection against short-lived, fast-moving web attacks.
- Includes LinkScanner® to prevent employees from accidentally visiting unsafe web pages.
- Incorporates high-performance malware scanning and an advanced firewall to provide robust protection that doesn't get in the way of business.
- Includes a Linux-based Rescue CD to allow the network to be recovered even if an existing infection prevents Microsoft Windows® from booting.

With AVG Anti-Virus Business Edition 9.0, your customers get easy-to-manage protection against today's most sophisticated threats, online and offline. AVG Anti-Virus now includes our unique LinkScanner® which delivers vital protection in real time to prevent employees from inadvertently introducing web-based threats into the network.

	Workstation Protection	Anti-Virus	Anti-Spyware	Anti-Rootkit	Web Protection (HTTP Scanner)	Web Protection (Instant Messaging)	Web Protection (Against drive-by malware)	Web Protection (Search Advisory)	Firewall	ID Theft Protection	Email Scanner (Client)	Anti-Spam (Client)	System Tools	File Server Protection	SharePoint Server Protection	Email Server Protection	Email Scanner (Server)	Anti-Spam (Server)	Remote Administration	Rescue CD
AVG Anti-Virus Business Edition 9.0	✓	✓	✓	✓	✓	✓	✓	✓	✓	✗	✓	✗	✓	✓	✓	✗	✗	✗	✓	✓
Avast! Small Business Server Suite	✓	✓	✓	✓	✓	✓	✗	✗	✓	✗	✓	✗	✓	✓	✓	✓	✓	✗	✓	✗
Avira Small Business Suite	✓	✓	✓	✓	✗	✓	✗	✗	✓	✓	✓	✗	✓	✓	✗	✓	✓	✗	✓	✗
ESET NOD32 Antivirus 4	✓	✓	✓	✓	✓	✓	✗	✗	✓	✗	✓	✓	✓	✓	✗	✓	✓	✓	✓	✗
Symantec Endpoint Protection SB Edition	✓	✓	✓	✓	✗	✗	✗	✗	✓	✗	✗	✗	✗	✓	✗	✗	✗	✗	✓	✗
Kaspersky Business Space Security	✓	✓	✓	✓	✓	✓	✗	✗	✓	✗	✓	✓	✓	✓	✗	✓	✓	✓	✓	✗
McAfee Active VirusScan	✓	✓	✓	✓	✓	✗	✓	✗	✗	✗	✓	✗	✓	✓	✗	✗	✗	✗	✓	✗

Green tick = functionality available in this product. Red cross = functionality not available in this product. This table has been assembled from information available in March 2010.
Note: The WebShield and Firewall modules are intended for desktop use. We don't recommend you install them on servers.

AVG EMAIL SERVER EDITION 9.0
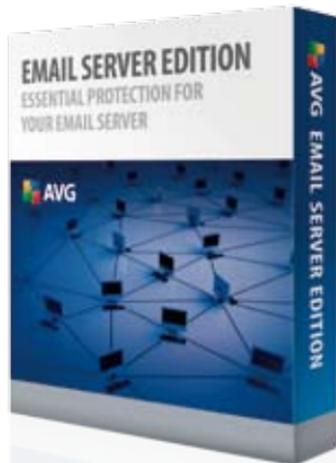
Why AVG Email Server Edition 9.0?

- Delivers high-performance, anti-malware scanning to provide robust protection for email servers without getting in the way of business – and certifies emails as virus-free.
- New centralised, anti-spam controls improves network-wide application of anti-spam policies.
- Enhanced protection against phishing attacks protects against mail system damage if an employee clicks on an unsafe link.

Award-winning anti-virus and anti-spyware protection for Windows mail servers to prevent viruses and other threats from spreading through your customers' email systems. **If they already have virus protection on their network** but don't have protection for the critical data travelling through, and stored on, their email server, this is the solution for them.

	File Server Protection	Sharepoint Server Protection	Email Server Protection	Email Scanner (Server)	Anti-Spam (Server)	Remote Administration
AVG Email Server Edition 9.0	✓	✓	✓	✓	✓	✓
Avira AntiVir Exchange*	✗	✗	✓	✓	✓	✓
ESET NOD32 Antivirus for Microsoft Exchange	✗	✗	✓	✓	✓	✓
Symantec Mail Security for Microsoft Exchange	✗	✗	✓	✓	✓	✓
Kaspersky Anti-Virus for Microsoft Exchange 2000/2003	✗	✗	✓	✓	✓	✓

Green tick = functionality available in this product. Red cross = functionality not available in this product. This table has been assembled from information available in March 2010.
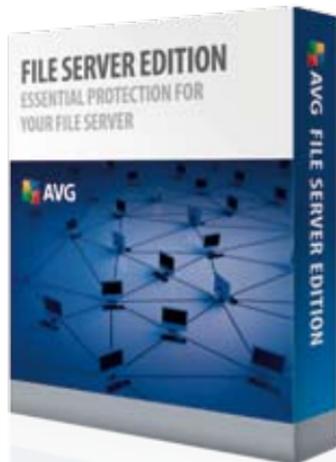
AVG FILE SERVER EDITION 9.0

Why AVG File Server Edition 9.0?

- Delivers high-performance anti-malware scanning to provide robust file server and sharepoint server protection without getting in the way of business.
- Enhanced protection against phishing attacks protects against server asset damage if an employee clicks on an unsafe link.
- Enhanced remote administration enhances easy deployment and centralised management of security incidents.

Award-winning anti-virus and anti-spyware protection for Windows file servers to protect against viruses and other threats from spreading across your customers' networks. If they already have virus protection on their workstations but don't have protection for the critical business data on their server, this is the solution for them.

	File Server Protection	Sharepoint Server Protection	Remote Administration
AVG File Server Edition 9.0	✓	✓	✓
Avira AntiVir Server	✓	✓	✓
ESET NOD32 File Security	✓	✗	✓
Kaspersky Anti-Virus for File Server	✓	✓	✓

Green tick = functionality available in this product. Red cross = functionality not available in this product. This table has been assembled from information available in March 2010.

PRODUCT COMPATIBILITY

Operating System	AVG Internet Security Business Edition 9.0	AVG Anti-Virus Business Edition 9.0	AVG File Server Edition 9.0	AVG Email Server Edition 9.0	AVG Remote Admin
Microsoft Windows 2000	✓	✓			✓
Microsoft Windows XP	✓	✓			✓
Microsoft Windows XP Pro x64 Edition	✓	✓			✓
Microsoft Windows Vista	✓	✓			✓
Microsoft Windows Vista x64 Edition	✓	✓			✓
Microsoft Windows 7	✓	✓			✓
Microsoft Windows 7 x64 Edition	✓	✓			✓
Microsoft Windows 2000 Server	✓	✓	✓	✓	✓
Microsoft Windows 2003 Server	✓	✓	✓	✓	✓
Microsoft Windows 2003 Server x64 Edition	✓	✓	✓	✓	✓
Microsoft Windows 2008 Server	✓	✓	✓	✓	✓
Microsoft Windows 2008 Server x64 Edition	✓	✓	✓	✓	✓

Green Tick = Product compatible with this Operating System.

Applications	AVG Internet Security Business Edition 9.0	AVG Anti-Virus Business Edition 9.0	AVG File Server Edition 9.0	AVG Email Server Edition 9.0
Microsoft SharePoint	✓	✓	✓	✓
Microsoft Exchange Server 2000/2003	✓			✓
Microsoft Exchange Server 2007/2010	✓			✓
Kerio MailServer 5/6 (Microsoft Windows)	✓			✓
Microsoft Small Business Server – Standard	✓			
Microsoft Small Business Server – Premium	✓			

Green Tick = Product compatible with this Operating System.

AVG Internet Security Business Edition 9.0

Minimum system requirements
Pentium Processor 1.5 GHz
500 MB free hard drive space (for installation)
512 MB RAM

Recommended system requirements
Pentium Processor 1.8 GHz
600 MB free hard drive space (for installation)
512 MB RAM

AVG Anti-Virus Business Edition 9.0

Minimum system requirements
Pentium Processor 1.5 GHz
450 MB free hard drive space (for installation)
512 MB RAM

Recommended system requirements
Pentium Processor 1.8 GHz
550 MB free hard drive space (for installation)
512 MB RAM

AVG File Server Edition 9.0

Minimum system requirements
Pentium Processor 1.5 GHz
470 MB free hard drive space (for installation)
512 MB RAM

Recommended system requirements
Pentium Processor 1.8 GHz
600 MB free hard drive space (for installation)
512 MB RAM

AVG Email Server Edition 9.0

Minimum system requirements
Pentium Processor 1.5 GHz
500 MB free hard drive space (for installation)
512 MB RAM

Recommended system requirements
Pentium Processor 1.8 GHz
600 MB free hard drive space (for installation)
512 MB RAM

**Overview of key AVG features and benefits which are
not contained within comparable competitor products:**

	AVG Internet Security Business Edition 9.0	Avast Small Business Server Suite	Business Benefits
Data Theft Protection	✓	✗	Promotes safe online business transactions by adding a vital extra security layer of protection against unknown threats
Anti-Spam (Server)	✓	✗	Includes anti-spam to prevent phishers, scammers and spammers from clogging your mail servers
Anti-Spam (client)	✓	✗	Protects against phishers, scammers and spammers from clogging workstations
Firewall	✓	✗	Protects against hackers turning your network into botnet fodder and keeps your vital data safe
System Tools	✓	✗	Customise the way Internet Security works to protect your network
Rescue CD	✓	✗	Restores your network in the event an infection renders your systems unbootable
WestCoast Labs Certification*	Platinum Checkmark	Checkmark	Platinum Checkmark means AVG protects against real-time threats

Green tick = functionality available in this product. Red cross = functionality not available in this product. This table has been assembled from information available in March 2010 and highlights certain parts, functionalities or elements in which AVG products are superior. * Westcoast Labs Checkmark Certification and Platinum Product Awards.

**Overview of key AVG features and benefits which are
not contained within comparable competitor products:**

	AVG Anti-Virus Business Edition 9.0	Avira Small Business Suite	Business Benefits
Web Protection (IM)	✓	✗	Protection against increasing threats via Instant Messaging (IM)
System Tools	✓	✗	Customise the way AVG Anti-Virus works to protect your network
Rescue CD	✓	✗	Restores your network in the event an infection renders your systems unbootable
WestCoast Labs Certification*	Platinum Checkmark	Checkmark	Platinum Checkmark means AVG protects against real-time threats

	AVG Internet Security Business Edition 9.0	Avira Small Business Suite	Business Benefits
Web Protection (IM)	✓	✗	Protection against increasing threats via Instant Messaging (IM)
System Tools	✓	✗	Customise the way Internet Security works to protect your network
Rescue CD	✓	✗	Restores your network in the event an infection renders your systems unbootable
WestCoast Labs Certification*	Platinum Checkmark	Checkmark	Platinum Checkmark means AVG protects against real-time threats

Green tick = functionality available in this product. Red cross = functionality not available in this product. This table has been assembled from information available in March 2010 and highlights certain parts, functionalities or elements in which AVG products are superior. * Westcoast Labs Checkmark Certification and Platinum Product Awards.

AVG VS ESET

AVG INTERNET SECURITY 9.0 VS
ESET SMART SECURITY 4

SAVES YOU TIME:
AVG Internet Security 9.0 outperforms in many common file tasks, which means we won't slow you or your business down

28% faster
Loading websites*
AVG — 90.73 Seconds
ESET — 127.12 Seconds
Browse time test

5% faster
Compressing & decompressing files*
AVG — 34.92 Seconds
ESET — 36.78 Seconds
File compression & decompression

43% faster
Downloading files*
AVG — 27.62 Seconds
ESET — 49.86 Seconds
Network throughput speed

2% faster
Converting file formats (MP3 – WAV)*
AVG — 16.65 Seconds
ESET — 17.02 Seconds
File format conversion

64% faster
Writing, opening, closing files*
AVG — 34.20 Seconds
ESET — 94.87 Seconds
File, write, open, close

AVG ANTI-VIRUS 9.0 VS
ESET NOD 32 ANTI-VIRUS 4

SAVES YOU TIME:
AVG Anti-Virus 9.0 outperforms in common Word file tasks, plus in World Bench Tests, which means we won't slow you or your staff down

faster
Launching Word files†
AVG — Very fast
ESET — Mediocre
Impact on system performance

more effective
Application based real-world performance tests†
AVG — 111 pts
ESET — 108 pts
World bench tests

All results based on tests carried out by independent testing labs:
†AV-Comparatives Performance Test (Dec'09), *Passmark (Dec'09)

Overview of key AVG features and benefits which are not contained within comparable competitor products:

AVG VS ESET

	AVG Internet Security Business Edition 9.0	ESET Smart Security 4	Business Benefits
Web Protection (IM)	✓	✗	Protection against increasing threats via Instant Messaging (IM)
Web Protection (Search Advisory)	✓	✗	Scans search results and places a safety rating next to each link
Data Theft Protection Module	✓	✗	Promotes safe online business transactions by adding a vital extra security layer of protection against unknown threats
WestCoast Labs Certification*	Platinum Checkmark	Checkmark	Platinum Checkmark means AVG protects against real-time threats

	AVG Anti-Virus Business Edition 9.0	ESET NOD 32 Anti-Virus 4	Business Benefits
Real-Time Web Protection	✓	✗	LinkScanner® checks every web page you visit is safe – even before you go there
Firewall	✓	✗	Protects against hackers turning your network into botnet fodder and keeps your vital data safe
File Server Protection (incl Sharepoint)	✓	✗	Anti-virus and anti-spyware protection for file servers to prevent viruses and other threats from spreading across your network.
WestCoast Labs Certification*	Platinum Checkmark	Checkmark	Platinum Checkmark means AVG protects against real-time threats

	AVG Email Server Edition 9.0	ESET NOD 32 Anti-Virus	Business Benefits
Sharepoint	✓	✗	Includes anti-spam to prevent phishers, scammers and spammers from clogging your mail servers

Green tick = functionality available in this product. Red cross = functionality not available in this product. This table has been assembled from information available in March 2010 and highlights certain parts, functionalities or elements in which AVG products are superior. * Westcoast Labs Checkmark Certification and Platinum Product Awards.

AVG INTERNET SECURITY 9.0 VS
KASPERSKY INTERNET SECURITY 2010

SAVES YOU TIME:
AVG Internet Security 9.0 outperforms in many common file tasks, which means we won't slow you or your staff down

13% faster

Loading websites*
AVG ▬▬▬▬▬ 90.73 Seconds
KSKY ▬▬▬▬ 104.01 Seconds
Browse time test

11% faster

Downloading files*
AVG ▬▬▬ 27.62 Seconds
KSKY ▬▬▬ 30.95 Seconds
Network throughput speed

41% faster

Writing, opening, closing files*
AVG ▬▬ 34.2 Seconds
KSKY ▬▬▬▬ 57.72 Seconds
File write, open, close

20% faster

Converting file formats (MP3 - WAV)*
AVG ▬▬ 16.65 Seconds
KSKY ▬▬▬ 20.86 Seconds
File format conversion

AVG ANTI-VIRUS 9.0 VS
KASPERSKY ANTI-VIRUS 2010

SAVES YOU TIME:
AVG Anti-Virus 9.0 outperforms in many common file tasks, which means we won't slow you or your staff down

faster

Launching Word files†
AVG ▬▬ Very Fast
KSKY ▬▬▬ Fast
Impact on system performance

more effective

Application based real-world performance tests†
AVG ▬▬ 111
KSKY ▬▬ 110
World bench test

All results based on tests carried out by independent testing labs: *Passmark (Dec'09), †AV-Comparatives Performance Testing (Dec'09)
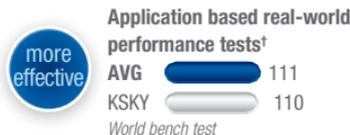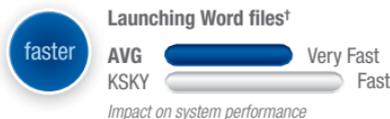
Overview of key AVG features and benefits which are not contained within comparable competitor products:

	AVG Anti-Virus Business Edition 9.0	Kaspersky Business Space Security	Business Benefits
Web Protection (IM)	✅	❌	Protection against increasing threats via Instant Messaging (IM)
Web Protection (Search Advisory)	✅	❌	Scans search results and places a safety rating next to each link
System Tools	✅	❌	Customise the way AVG Anti-Virus works to protect your network

	AVG Internet Security Business Edition 9.0	Kaspersky Enterprise Space Security	Business Benefits
Web Protection (IM)	✅	❌	Protection against increasing threats via Instant Messaging (IM)
Web Protection (Search Advisory)	✅	❌	Scans search results and places a safety rating next to each link
System Tools	✅	❌	Customise the way Internet Security works to protect your network

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AVG vs McAfee

AVG INTERNET SECURITY 9.0 VS
McAFEE INTERNET SECURITY 2009

SAVES YOU TIME:
AVG Internet Security 9.0 outperforms in many common web and file based tasks, which means we won't slow you or your business down

27% faster
Loading Internet Explorer*
AVG 1153.54 M/Seconds
McFE 1579.70 M/Seconds
IE launch speed

6% faster
Loading websites from server to browser*
AVG 90.73 Seconds
McFE 96.93 Seconds
Browse time test

45% faster
Downloading files*
AVG 27.62 Seconds
McFE 50.16 Seconds
Network throughput speed

96% faster
Writing, opening, closing files*
AVG 34.20 Seconds
McFE 871.24 Seconds
File write, open, close

2% faster
Converting file formats (MP3 - WAV)*
AVG 16.65 Seconds
McFE 16.91 Seconds
File format conversion

30% faster
Copying, moving, deleting files*
AVG 31.22 Seconds
McFE 44.77 Seconds
Copy, move, delete files

11% faster
Compressing & decompressing files*
AVG 34.92 Seconds
McFE 39.16 Sconds
File compression and decompression

All results based on tests carried out by independent testing labs: *Passmark (Dec'09)

AVG vs McAfee

AVG INTERNET SECURITY 9.0 VS
McAFEE INTERNET SECURITY 2009

SAVES YOU RESOURCE:
AVG Internet Security 9.0 requires less system resource and the UI is faster to launch, meaning we won't slow your business down

38% less
Memory usage when idle*
AVG 40.12MB
McFE 64.36MB
RAM usage while idle (MB)

80% faster
User interface launch speed*
AVG 617 M/Seconds
McFE 3023 M/Seconds
Average UI launch speed

AVG ANTI-VIRUS 9.0 VS
McAFEE VIRUS SCAN +

PROTECTING YOU:
More effective reactive and proactive detection means AVG Anti-Virus 9.0 provides your business with protection against real-time threats

16% more
Detecting Trojans[†]
AVG 6997
McFE 6013
Proactive detection of Trojans

fewer
False positives[†]
AVG Few
McFE Many
False positives

safer
Certification level in proactive/retrospective test[†]
AVG Advanced
McFE Standard
Retrospective testing

All results based on tests carried out by independent testing labs: *Passmark (Dec'09), [†]AV-Comparatives Proactive/retrospective test (Nov'09)

AVG INTERNET SECURITY 9.0 VS
McAFEE VIRUS SCAN ENTERPRISE

PROTECTING YOU:
More effective reactive and proactive detection means AVG Internet Security 9.0 provides your business with protection against real-time threats

14% more — Reactive and proactive detection**
AVG 77.89%
McFE 68.17%
VB100 RAP test

4% more — On-access detection of Trojans**
AVG 90.08%
McFE 86.45%
On-access detection of Trojans

6% more — On-demand detection of Trojans**
AVG 90.82%
McFE 85.68%
On-demand detection of Trojans
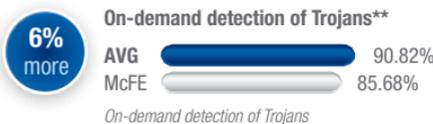
AVG INTERNET SECURITY 9.0 VS
McAFEE TOTAL PROTECTION SUITE

PROTECTING YOU:
More effective reactive and proactive detection means AVG Internet Security 9.0 provides your business with protection against real-time threats

9% more — Reactive and proactive detection**
AVG 77.89%
McFE 71.67%
VB100 RAP test

3% more — On-access detection of Trojans**
AVG 90.08%
McFE 87.32%
On-access detection of Trojans

5% more — On-demand detection of Trojans**
AVG 90.82%
McFE 86.46%
On-demand detection of Trojans

All results based on tests carried out by independent testing labs:
**VB100 Comparative Review (Dec'09)

Overview of key AVG features and benefits which are not contained within comparable competitor products:

	AVG Anti-Virus Business Edition 9.0	McAfee Active Virus Scan	Business Benefits
Web Protection (IM)	✔	✘	Protection against increasing threats via Instant Messaging (IM)
Web Protection (Search Advisory)	✔	✘	Scans search results and places a safety rating next to each link
Firewall	✔	✘	Protects against hackers turning your network into botnet fodder and keeps your vital data safe
System Tools	✔	✘	Customise the way AVG Anti-Virus works to protect your network
Rescue CD	✔	✘	Restores your network in the event an infection renders your systems unbootable
WestCoast Labs Certification*	Platinum Checkmark	Checkmark	Platinum Checkmark means AVG protects against real-time threats

	AVG Internet Security Business Edition 9.0	McAfee Total Protection for Endpoint	Business Benefits
Web Protection (IM)	✔	✘	Protection against increasing threats via Instant Messaging (IM)
Data Theft	✔	✘	Promotes safe online business transactions by adding a vital extra security layer of protection against unknown threats
System Tools	✔	✘	Customise the way Internet Security works to protect your network
Rescue CD	✔	✘	Restores your network in the event an infection renders your systems unbootable
WestCoast Labs Certification*	Platinum Checkmark	Checkmark	Platinum Checkmark means AVG protects against real-time threats

Green tick = functionality available in this product. Red cross = functionality not available in this product. This table has been assembled from information available in March 2010 and highlights certain parts, functionalities or elements in which AVG products are superior. * Westcoast Labs Checkmark Certification and Platinum Product Awards.

AVG INTERNET SECURITY 9.0 VS
NORTON INTERNET SECURITY 2010

SAVES YOU TIME:
AVG Internet Security 9.0 outperforms in many common file tasks, which means we won't slow you or your business down

37% faster Writing, opening, closing files*
AVG 34.20 Seconds
SYM 54.38 Seconds
File write, open, close

16% faster Downloading files*
AVG 27.62 Seconds
SYM 32.96 Seconds
Network throughput speed

5% faster Copying, moving, deleting files*
AVG 31.22 Seconds
SYM 32.80 Seconds
File copy, move & delete

AVG ANTI-VIRUS 9.0 VS
NORTON ANTI-VIRUS

PROTECTING YOU:
AVG Anti-Virus 9.0 provides your business with more robust and balanced detection against new online threats

11% more Detecting Trojans†
AVG 6997
SYM 6281
Proactive detection of new Trojans

211% more Detecting Worms†
AVG 2350
SYM 755
Proactive detection of new Worms

35% more Detecting New Samples†
AVG 11,453
SYM 8465
Proactive detection of new Samples
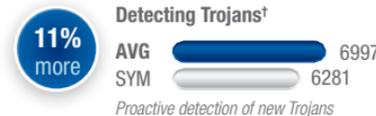
AVG INTERNET SECURITY 9.0 VS
SYMANTEC ENDPOINT SECURITY

PROTECTING YOU:
More effective reactive and proactive detection means AVG Internet Security 9.0 provides your business with protection against real-time threats

45% more Reactive and Proactive Detection**
AVG 77.89%
SYM 53.55%
VB100 RAP test
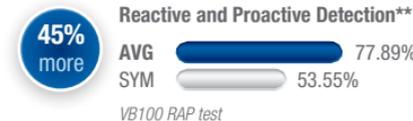
All results based on tests carried out by independent testing labs: †AV-Comparatives Proactive/retrospective test (Nov'09), *Passmark (Dec'09), **VB100 Comparative Review (Dec'09)

Overview of key AVG features and benefits which are not contained within comparable competitor products:

	AVG Anti-Virus Business Edition 9.0	Symantec Endpoint Protection	Business Benefits
Real-Time Web Protection	✅	❌	LinkScanner® checks every web page you visit is safe – even before you go there
Email Scanner (client)	✅	❌	Cleans your email system of harmful attachments and dangerous links
Anti-Spam (client)	✅	❌	Protects against phishers, scammers and spammers from clogging workstations
System Tools	✅	❌	Customise the way AVG Anti-Virus works to protect your network
Rescue CD	✅	❌	Restores your network in the event an infection renders your systems unbootable
WestCoast Labs Certification*	Platinum Checkmark	Checkmark	Platinum Checkmark means AVG protects against real-time threats

	AVG Internet Security Business Edition 9.0	Symantec Protection Suite	Business Benefits
Real-Time Web Protection	✅	❌	LinkScanner® checks every web page you visit is safe – even before you go there
Data Theft Protection	✅	❌	Promotes safe online business transactions by adding a vital extra security layer of protection against unknown threats
System Tools	✅	❌	Customise the way Internet Security works to protect your network
Rescue CD	✅	❌	Restores your network in the event an infection renders your systems unbootable
WestCoast Labs Certification*	Platinum Checkmark	Checkmark	Platinum Checkmark means AVG protects against real-time threats

Green tick = functionality available in this product. Red cross = functionality not available in this product. This table has been assembled from information available in March 2010 and highlights certain parts, functionalities or elements in which AVG products are superior. * Westcoast Labs Checkmark Certification and Platinum Product Awards.

FAQs

Q – Why does AVG offer a basic free consumer product?
A – It's always been our philosophy at AVG that consumers have the right to basic computer security at no charge – and millions of happy free users agree. They trust our product and contribute to the success of AVG, helping us to achieve #2 in unprompted brand awareness tests*.

Our consumer product range caters for both those wanting a basic free level of protection and those needing to shop, bank, chat online and share files and photos who require the added layers of protection that is only available in our paid products – these customers also have the added benefit of access to our dedicated customer support teams around the globe.

Source: AVG Brand and Market Tracker – (Wave 1 Aug 09, Wave 2 Nov 09)

Q – Why Internet Security when Anti-Virus protects me?
A – The more small companies use the Internet the more attractive the SMB becomes to cyber criminals. Which is why they need full web protection. Internet Security provides added functionality, including data protection, anti-spam and email server protection above and beyond our core Anti-Virus product. This provides businesses with protection against threats to their data. **Flip back to page seven for more info.**

Q – What support does AVG offer?
A – We probably have the strongest support offering in the sector for both partners and end users. In addition to a substantial phone support team there is also email based support and remote access through desktop control software. We also offer our partners a dedicated account manager with a priority line through to our product support teams. To support larger deals, we also offer assistance to our partners and end users when migrating over to AVG.

Q – Can AVG work alongside VPN access?
A – Yes. Both AVG Anti-Virus and Internet Security allow VPN access. Within Internet Security, the ID protection and firewall layers work together to check the validity of the VPN connection to allow full access.

Q – Can I centrally roll-out AVG across the network?
A – Yes. Our Admin Console makes tasks like this easy. Implementing and issuing updates centrally to all client machines can be done with a click of a button. The console is extremely flexible to allow policy creation and management which can be locked in place by the administrator.

CONTACT INFORMATION

Existing resellers
Please contact your dedicated, named AVG Account Manager or the teams below:

Account Manager Team: 01636 658016
Priortity Technical Support: 01636 658058
Priortity Technical Support: resellersupportuk@avg.com

Or visit the Reseller Center at www.avg.com/rc-login

New reseller enquiries
Please call the New Partner Team on 01636 658085

Email at reselleruk@avg.com or visit www.avg.com/reseller

AVG will support large opportunities with flexible and customised sales support. Please contact your local sales office to obtain support on larger opportunities.

WITH US...
IT'S ALL ABOUT YOU

AVG at work.